



**JOIN THE BEAUTY BANKS MOVEMENT  
& SET UP A PRIVATE BEAUTY SPOT  
AT YOUR WORK PLACE/HOME/SCHOOL**

**HERE'S HOW TO BE A PRIVATE BANKER..**

Beauty Banks is an empowered community of people who believe that being clean is a basic human right – not a luxury and not a privilege - but something our mental health, general health and wellbeing depends on.

Beauty Banks exists to support people living in poverty in the UK – those who can't afford to keep clean – with personal care and hygiene products.

Beauty Banks ensures donations get into the hands of those who need them via registered charities – foodbanks, homeless centres, refuges and high schools. Donations are delivered to these charities and they, in-turn distribute products to the people they serve and support in their community.

**Our BANKERS' COMMUNITY** exists so that we can reach as many people in need across the country as possible. We are all about communities supporting their community and local donations staying local. Beauty Banks is not a business – it's a movement – a people-powered movement. We rely on likeminded people to help drive us forwards and towards our goal of making hygiene poverty history. We need you to grow and to serve those in need.

A **PRIVATE BEAUTY SPOT** means your friends/family/colleagues/neighbours can donate products to Beauty Banks via you – our Private Banker. Whereas a **PUBLIC BEAUTY SPOT** – is a donation point in a public space e.g. a hair salon, a boutique, shopping centre etc where the public are invited to donate to Beauty Banks.

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## **How it works. It's well easy.**

### **GET OUR ASSETS**

EMAIL [BEAUTYBANKS@TCS-UK.NET](mailto:BEAUTYBANKS@TCS-UK.NET) AND REQUEST OUR ASSETS. WE WILL SHARE OUR POSTERS, LITTLE GIF FILES, MESSAGING AND LOGO WITH YOU. YOU CAN USE THEM ON YOUR SOCIAL MEDIA CHANNELS OR PRINT THEM OUT FOR DISPLAY. N.B WE DON'T HAVE PRINTED ASSETS TO SEND YOU – OR DONATION BINS AS WE USE WHAT LITTLE BUDGET WE HAVE FOR DELIVERING PARCELS.

### **MATCH-MAKE TO A CHARITY IN YOUR AREA**

SEND US YOUR POSTCODE. WE WILL THEN SEND YOU UP TO THREE LOCAL CHARITIES IN YOUR AREA WHO WOULD BENEFIT FROM YOUR DONATIONS. CHOOSE ONE – LET US KNOW WHICH ONE AND WE WILL SEND YOU THEIR CONTACT DETAILS SO YOU CAN CALL THEM TO ARRANGE DROP OFF OF YOUR DONATIONS WHEN THEY ARE READY. IF YOU WOULD LIKE US TO MAKE THE INITIAL CONNECTION WITH YOUR CHOSEN CHARITY WE CAN MESSAGE THEM FROM THE BEAUTYBANKS EMAIL – COPY YOU INTO THAT EMAIL – AND YOU CAN THEN FOLLOW UP WITH THE CHARITY TO ARRANGE DELIVERY AND ESTABLISH YOUR RELATIONSHIP WITH THEM.

### **CREATE YOUR OWN BEAUTY SPOT**

CREATE YOUR OWN 'BEAUTY SPOT' DONATION BOX/POINT IN YOUR HOME/ WORKPLACE/ SCHOOL/ SPACE. YOU CAN USE A FANCY ARRANGEMENT OR A BROWN RECYCLED BOX – WHATEVER WORKS BEST FOR YOU AND DOES THE JOB! LOTS OF OUR BANKERS HIT THE £ SHOPS & BUY KITCHEN SWING BINS – THESE MAKE FANTASTIC AND AFFORDABLE DONATION BINS. YOU CAN STICK OUR POSTERS AND LOGOS ON THE OUTSIDE.

### **LOBBY!!**

LOBBY YOUR FRIENDS, FAMILY, COLLEAGUES AND NEIGHBOURS TO DONATE PRODUCTS. SEND US PICTURES OF YOUR CAMPAIGNING EFFORTS TAGGING [@THEBEAUTYBANKS](#) [#BEAUTYBANKS](#) [#THEBEAUTYISINTHEGIVING](#) ON INSTAGRAM SO WE CAN REPOST ON OUR INSTAGRAM CHANNEL [@THEBEAUTYBANKS](#) TO SUPPORT YOU AND TO INSPIRE OTHERS INTO ACTION (THIS STEP IS VOLUNTARY BUT IF YOU DO DECIDE TO DO IT PLEASE TAG [@BEAUTYBANKS](#) SO WE CAN REPOST). WE ALSO HAVE A FACEBOOK CHANNEL [@BEAUTYBANKS](#) TOO IF FB IS MORE YOUR JAM.

### **SORT AND PACK YOUR DONATIONS.**

IF YOU HAVE TIME PLEASE DO SORT YOUR DONATIONS INTO CATEGORIES E.G. HAIR/ BATH & BODY/ DENTAL/ DEODORANT/ SANITARY ETC. AND LABEL THE BOX/BAG YOU USE FOR EACH DONATING ON THE OUTSIDE WHAT'S ON THE INSIDE. WE DO THIS BECAUSE CHARITIES ARE OFTEN RUN BY SKELETON STAFF AND VOLUNTEERS WHO ARE ENDLESSLY BUSY AND THIS GIVES THEM EASY ACCESS TO THE PRODUCT THEY NEED WHEN THEY NEED IT. IT BASICALLY ENSURES THEY DON'T HAVE ANOTHER SORTING JOB TO DO.

### **DELIVER & SMILE!**

WHEN YOUR DONATION BOX/BIN IS FULL CONTACT YOUR PRE-IDENTIFIED LOCAL CHARITY AND ARRANGE FOR YOU TO DELIVER TO THEM AT A MUTUALLY CONVENIENT DATE/TIME.

AND THAT'S ALL THERE IS TO IT! YOU CAN DO IT ONCE, DO IT AGAIN, GO LARGE OR DO SOMETHING SMALL – WHATEVER IS MANAGEABLE FOR YOU AS IT ALL COUNTS. THANK YOU THANK YOU. IT'S BECAUSE OF PEOPLE LIKE YOU THAT WE CAN WORK TOGETHER TO HELP THOSE IN OUR COMMUNITY LIVING IN POVERTY.

LOVE JO & SALI XX



## What should people donate? Here is our:

### BEAUTY BANKS TOP TEN DONATIONS WISH LIST!

These are the daily essentials that are always needed. Please ensure all products are new and unused. Because of health and safety we cannot accept even lightly used products. Kindly consider a balance of male & female products as – on average 70% of homeless people – are men.

Shampoo  
Body wash  
Toothpaste  
Toothbrushes  
Deodorant  
Disposable razors  
Travel sized shampoo and body wash  
Sanitary pads  
Men's grooming products (deo, shampoo etc)  
Face wash  
Baby products – nappies, baby shampoo, body wash

Anything else is a welcome bonus!

*Thank you!*

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